

- 1** Create a dedicated Soccer Parenting Registration Page on your website (suggested content provided).
- 2** Email to entire Club introducing Platform from the DOC, Board or Executive Director.
- 3** Announce partnership on all Social Media Channels
Note: *(it's okay to include registration link via Social Media)*
- 4** Email from DOC directly to all Club coaches explaining benefits of platform & encouraging coaches to register.
- 5** Put information for registration in Club Newsletter and/or all regular communication.
- 6** Add link to Register to Email Signatures for all Club Staff.
- 7** Letter/Email from Skye sent from club or coaches directly to Parents.
- 8** Suggestion registering for a Webinar or Course in email from DOC with membership link included.
- 9** Note from team coaches to parents encouraging them to register. Note: *(This has proved to be most effective!)*
- 10** REPEAT this process 2-3 times a year!